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第十二届中国杭州·纤维素纤维（粘胶）产业链论坛 12th China Hangzhou Cellulose Fiber (Viscose) Industry Forum

- 主办单位：浙江华瑞信息资讯股份有限公司 (CCF,TTEB,CCFGroup)
Organizer
- 协办单位：兰精集团 Lenzing AG
Co-organizer
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2018.5.22-24

中国杭州·开元名都大酒店

Hangzhou, China

邀请函
 Invitation





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beyond fiber

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兰精公司在可持续发展道路上建立了新标准。**

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前言

2015-2017年，纤维素纤维产业链迎来了一轮牛市，需求明显增长，产品应用不断扩展，产业链各环节价格提升，盈利水平增长，因此带来了新一轮的扩能高峰，仅2018年在建产能就超过100万吨，庞大产能的出现会给市场带来怎样的冲击？

产业进入集聚期后，市场竞争的模式开始改变，价值链合作、产品形象改善、可持续发展等成为了未来市场增长的关键点。行业在做哪些方面的努力？终端市场如何看待？

与此同时，产业链也受到越来越多的因素影响，国家不断提升环保标准导致产业链不同环节装置频频停机，禁废令导致纸浆价格大涨改变了溶解浆的供求格局，辅料价格剧烈波动导致纤维素纤维成本剧烈波动。

2018年05月22日-05月24日“第十二届纤维素纤维（粘胶）产业链论坛”将在中国杭州·开元名都大酒店召开，届时我们将邀请行业专家、上下游龙头企业就以上热点问题进行讨论。纤维素纤维论坛经过十一届的发展已经成为行业的盛会与节日，我们期待您的参与。

历届下游企业摘选 十二载 共繁荣

- ◇ 大联新材料（苏州）有限公司
- ◇ 江苏宝达纺织有限公司
- ◇ 江苏新泰针织有限责任公司
- ◇ 苏州震纶棉纺有限公司
- ◇ 无锡四棉纺织有限公司
- ◇ 徐州华晟纺织有限公司
- ◇ 徐州嘉信纺织有限公司
- ◇ 徐州锦丰纺织有限公司
- ◇ 徐州鹏翔纺织有限公司
- ◇ 江苏新泰针织有限责任公司
- ◇ 江阴南泰家纺用品有限公司
- ◇ 沛县纺织协会
- ◇ 德州恒丰集团
- ◇ 青岛联纤纤维科技有限公司
- ◇ 山东联润新材料科技有限公司
- ◇ 福建长宁纺织有限公司
- ◇ 福建隆源纺织有限公司
- ◇ 福建省长乐市华源纺织有限公司
- ◇ 福建省长乐市金源纺织有限公司
- ◇ 福建省长乐市锦源纺织有限公司
- ◇ 福建顺源纺织有限公司
- ◇ 宁波双源特种纱线有限公司
- ◇ 辉县市锦豫纺织品有限公司
- ◇ 杭州新天元织造有限公司
- ◇ 杭州卓达染整有限公司
- ◇ 江西金源纺织有限公司
- ◇ 汕头市潮南区振业实业有限公司
- ◇ 安新县大洋纺织有限公司
- ◇ 保定中纺依棉纺织有限公司
- ◇ 青州银龙纺织有限公司

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十二载 见证纤维素纤维产业繁荣

常相聚，共成长。中国·杭州纤维素纤维论坛已经迈进了第十二届，十二年的时间里，我们见证了纤维素纤维从不足百万吨的替代性纤维，发展成了与棉花、涤纶短纤分庭抗礼的三大棉纺原料之一。并且成为产品创新、品牌衍生最成功的化学纤维产品，带动了整个价值链持续发展，营造出一大批具有国际竞争力的优秀企业。

论坛作为见证行业发展的典型场所，汇聚了全球价值链不同环节精英人士。每年有超过90%的纤维素纤维、溶解浆供应商，超过60%的人棉纱企业，以及众多设备、助剂、金融、技术、服装品牌商一起研讨市场、寻找商机。第十二届纤维素纤维产业论坛再次期待您的到来，与您共同成长。

To witness cellulose fiber industry prosperity in 12 years

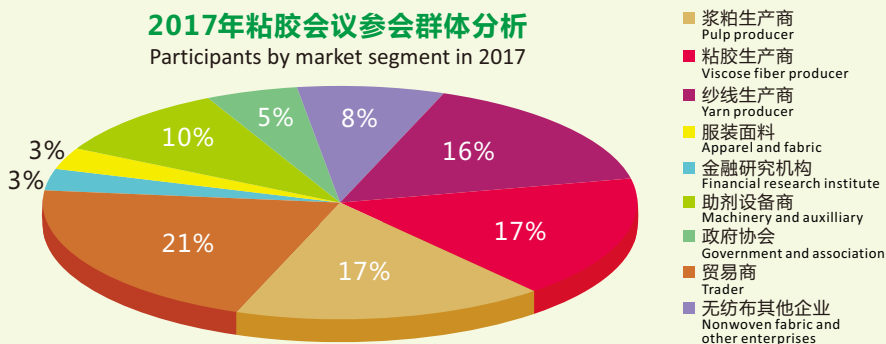
We gather, we grow! China · Hangzhou Cellulose Fiber (Viscose) Industry Forum has been hosted for twelve years. During this period of time, cellulose fiber has developed into one of major chemical fiber raw materials that can compete with cotton and PSF, in spite of being regarded as alternative fiber with less than 1 million tons/yr of capacity. Moreover, it has become the fiber witnessing the most successful product innovation and brand extension among all chemical fibers, boosting sustainable development of the whole value chain and cultivating scores of excellent enterprises that are competitive in international market.

The forum witnessing industry development attracts elite from different segments of world industry chain. More than 90% of cellulose fiber and dissolving pulp suppliers, over 60% of rayon yarn companies, coupled with equipment and auxiliary agent manufacturers, financial institutes and brand clothing enterprises gather to discuss about the market and seek business opportunities every year.

We sincerely welcome you to join us again in May!

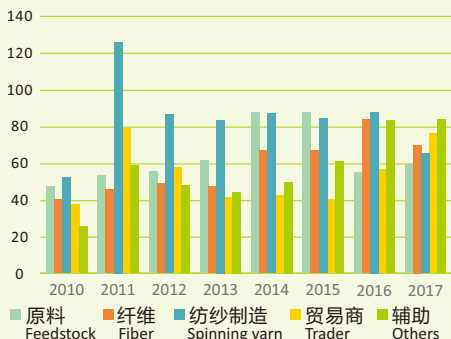
2017年粘胶会议参会群体分析

Participants by market segment in 2017



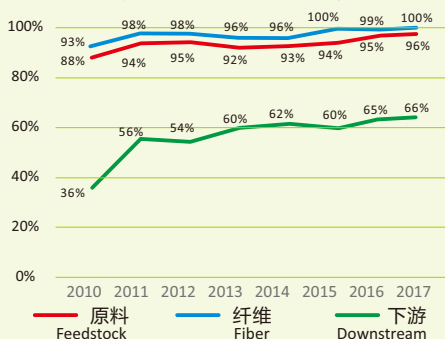
历届论坛不同领域参会人数

Participants from different fields in past conferences



产业各环节参会占比 (按产能)

Participants' share in each market segment





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商务合作

项目	形式	费用	备注
茶休赞助	<ul style="list-style-type: none">★ 赠送《论文集》不定版彩页一页★ 赠送2个国内代表参会名额★ 会议开始前在主会场内播放企业宣传片，播放时长：5分钟（素材由客户自行提供）★ 茶休区域内摆放赞助商KT版2块	¥22000	仅限一家
洽谈室赞助	<ul style="list-style-type: none">★ 提供酒店洽谈室一间★ 提供会议名额2个★ 提供易拉宝2个	¥19800/场	仅限三家
企业宣传片播放	<ul style="list-style-type: none">★ 会议开始前播放企业宣传片（宣传片自带，会前播放）★ 播放时长：5分钟	¥8000	仅限三家
业务咨询台A	<ul style="list-style-type: none">★ 提供业务咨询台背景一块，尺寸3.6m宽*2.6米高★ 提供一桌两椅，供赞助商摆放企业资料及洽谈	¥18000/家	限量
业务咨询台B	<ul style="list-style-type: none">★ 提供一桌两椅，供赞助商摆放企业资料及洽谈★ 赠送易拉宝2个	¥12000/家	限量
大型喷绘赞助 (会场外喷绘)	★ 报到台背景喷绘，尺寸：4m宽*2.8m高	¥18000/块	仅限1家
	★ 会务咨询台背景，尺寸：3.6m宽*2.5m高	¥12000/块	仅限1家
	★ 金光大道大型喷绘，尺寸：3m宽*2.4m高	¥15000/块	限量
论文集 (A4彩版)	★ 封面	¥15000/页	自行设计尺寸规格： 216mm×291mm， 300dpi
	★ 封二、内一、封底	¥9000/页	
	★ 封三	¥8000/页	
	★ 其它内页（不定页）	¥7000/页	
	★ 页脚宣传（可印制相关公司名称、联系电话或公司广告语，字数不超过25个）	6000元	
杂志特刊宣传	★ 内页彩版（不定页）	¥4000/页	会议同期
矿泉水/矿泉水 吊牌赞助	★ 赞助会场所用矿泉水，矿泉水上附宣传吊牌1张	¥15000	仅限一家，自行设计尺寸规格：35mm*35mm
代表证背面赞助	<ul style="list-style-type: none">★ 可印制赞助企业公司名、logo、联系方式和广告语★ 字数不超过25字	¥8000	仅限一家
代表证绳赞助	<ul style="list-style-type: none">★ 可印制赞助企业公司名、logo★ 代表证绳由赞助企业自行提供	¥5000	仅限一家
会议名录赞助 (页脚宣传)	<ul style="list-style-type: none">★ 可印制相关公司名称、联系电话或公司广告语★ 字数不超过25个	¥5000	仅限一家
资料发放或 会议纪念品赞助	<ul style="list-style-type: none">★ 赞助商资料置于资料袋内★ 单家企业限一份资料或礼品并由企业自行提供	¥5000	仅限三家
易拉宝赞助	<ul style="list-style-type: none">★ 宣传企业易拉宝(0.8m x2m)★ 摆放于会场内或场外休息区域	¥5000/对	限量
会议资料袋赞助	★ 赞助企业提供参会客户资料袋，可以将一份资料放置资料袋内	¥8000	仅限一家
微信宣传	<ul style="list-style-type: none">★ 论坛微信宣传文后插入超链广告条，大小：600*400（微信号：华瑞资讯CCF）★ 论坛宣传期间微信宣传软文推广2次，非头条	4000/家	仅限二家

Preface

Cellulose fiber witnessed a round of bullish trend during 2015-2017 amid significant demand growth, widening application, rising prices of the industry chain and increasing profits, triggering peak of capacity expansion of more than 1 million tons/yr in 2018. How will huge capacities shock the market?

Market competition mode starts to change by entering the period of industry agglomeration. Value chain cooperation, product image improvement and sustainable development have been crucial to market growth in future. What is the industry doing? How does end-user market treat the phenomenon?

Meanwhile, the industry chain is affected by increasing factors. Rising standard for environmental protection has led to frequent shutdown of facilities, waste import ban has spurred paper pulp price hikes and then changed dissolving pulp supply and demand structure. Drastic volatility of auxiliary material price also caused violent fluctuation of cellulose fiber cost.

12th China Hangzhou Cellulose Fiber (Viscose) Industry Forum hosted by www.ccfgroup.com, www.ccf.com.cn, www.tteb.com will be held at New Century Grand Hotel Hangzhou during May 22-24, 2018. It has been hosted for eleven years, which has become a big event of the industry chain. We are looking forward to your participation to have discussion on the hotspots with experts and leading companies.

Typical downstream companies in past conferences

- Dalian New Material (Suzhou) Co., Ltd.
- Jiangsu Baoda Textile Co., Ltd
- Jiangsu Xintai Knitting CO.,LTD.
- Suzhou Zhenlun Spinning Co., Ltd.
- Wuxi Si-Mian Textile Co Ltd
- Xuzhou Huasheng Textile Co., Ltd
- Xuzhou Jiaxing Textile Co., Ltd
- Xuzhou Jinfeng Textile Co., Ltd
- Xuzhou Pengxiang Textile Co., Ltd
- Jiangyin Xintai Knitting CO.,LTD.
- Jiangyin Nantai Home Textile Co., Ltd.
- Pei County Textile Association
- Dezhou Hengfeng Group
- Qingdao Textile Fiber Technology Co., Ltd.
- Long Run Textile Co Ltdtextile Co., Ltd
- Fujian Changning Textile Co., Ltd
- Fujian Longyuan Textile Co., Ltd
- Fujian Huayuan Textile Co., Ltd
- Fujian Changle Jinyuan Textile Co., Ltd.
- Fujian Jinyuan Textile Co., Ltd
- Fujian Shunyuan Textile Co., Ltd.
- Ningbo Win-win Melange Yarn Co., Ltd.
- Hui County Textile Co., Ltd
- Hangzhou Xintian Yuan Weaving Co., Ltd.
- Hangzhou Zhuoda Dyeing and Finishing Co., Ltd.
- JIANGXI JINYUAN TEXTILE CO.,LTD.
- Shantou Zhenye Industry Co., Ltd.
- Anxin County Dayang Textile Co., Ltd
- Baoding Zhongfangyi Cotton Textile Co., Ltd.
- Qingzhou Yinlong Textile Co., Ltd



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初步议题 Topics

5月23日
上午
A.M. May 23

- **“新时代”中国经济增长模式变化与要素分析**
China's economic growth mode change and element analysis in "new era"
- **人造纤维素纤维未来发展展望**
Botanic cellulosic fiber market outlook
- **新一轮扩能高峰状态下纤维素纤维市场如何变化**
How will cellulose fiber market change under new round of capacity expansion?
- **目前化纤行业环保形势研判**
Status quo of environmental protection situation in chemical fiber industry

5月23日
下午
P.M. May 23

- **棉花后抛储时期市场演化及对整个棉纺织影响**
Cotton market evolution in the later period of auction and the impact on cotton textiles
- **再生纤维素纤维行业绿色发展三年行动计划解读**
3-year action plan for green development of regenerated cellulose fiber industry
- **水刺无纺布——纤维素纤维发展最快的应用领域**
Spunlace nonwovens-application of fast cellulose fiber development
- **差异化纤维/面料实战应用分享**
Practical application of differential fiber/fabric
- **不同区域纺织业竞争力与发展方向研讨会**
Seminar on textile industry competitiveness and development direction of different areas

5月24日
上午
A.M. May 24

- **全球溶解浆当前供求格局及未来三年展望**
World dissolving pulp supply & demand and forecast in next 3 years
- **烧碱价格剧烈波动成因解读及2018年展望**
Cause of drastic caustic soda price volatility and forecast in 2018
- **纤维素纤维油剂使用现状**
Status quo of spin finish application in cellulose fiber
- **二硫化碳当前市场解读与发展趋势**
Current status and development trend of carbon disulfide market
- **纸浆市场未来增长空间探讨**
Growing space for paper pulp market

华瑞信息保留议题的修改权，最终议题将于会前发布，最新动态敬请关注华瑞信息官方微信或会议网站

Note: Topics are subject to final adjustment



Sponsorship

Items	Form	Fee	Remark
Tea break	<ul style="list-style-type: none"> One colored page in the conference presentations Conference fee of two domestic participants will be waived 5-minute promotion video will be displayed in conference hall before the conference Two KT boards in tea break area 	22,000RMB	Only one company
Negotiating room	<ul style="list-style-type: none"> One negotiating room of the hotel Conference fee of two domestic participants will be waived Two roll up banners 	19,800RMB /session	Three companies
Promotion video	<ul style="list-style-type: none"> 5-minute video displayed before the conference 	8,000 RMB	Three companies
Information desk A	<ul style="list-style-type: none"> One table, two chairs and one large-scale printing 	18,000 RMB	Limited
Information desk B	<ul style="list-style-type: none"> One table, two chairs and two roll up banners 	12,000 RMB	Limited
Large-scale printing	<ul style="list-style-type: none"> Background of registration desk (width: 4m; height: 2.8m) 	18,000RMB	Only one company
	<ul style="list-style-type: none"> Background of information desk (width: 3.6m; height: 2.5m) 	12,000 RMB	Only one company
	<ul style="list-style-type: none"> Large-scale printing on golden porch (width: 3m; height: 2.4m) 	15,000 RMB	Eight companies
Conference presentations (A4 color printed)	<ul style="list-style-type: none"> Cover 	15,000 RMB	Size: 216×291mm, 300dpi
	<ul style="list-style-type: none"> Inside front cover, Back cover, Prime page 1 	9,000 RMB	
	<ul style="list-style-type: none"> Inside back cover 	8,000 RMB	
	<ul style="list-style-type: none"> Other inside pages 	7,000 RMB	
	<ul style="list-style-type: none"> Page footer (within 25 Chinese characters like company name, telephone number and advertisement) 	6,000 RMB	
China Chemical Fiber Weekly special issue	<ul style="list-style-type: none"> Inside colored pages 	4000 RMB/page	Simultaneous to the conference
Mineral water/mineral water tag promotion	<ul style="list-style-type: none"> One tap on each bottle of mineral water in the conference hall 	15,000 RMB	35mm*35mm (only one company)
Backside of representative badge	<ul style="list-style-type: none"> Company name, logo, telephone number and advertisement (within 25 Chinese characters) 	8,000 RMB	Only one company
Representative badge belt	<ul style="list-style-type: none"> Provided by the corporation, printed with company name and logo 	5,000 RMB	Only one company
Directory of the conference (page footer)	<ul style="list-style-type: none"> Company name, telephone number or advertisement (within 25 Chinese characters) 	5,000 RMB	Only one company
Materials or gifts	<ul style="list-style-type: none"> One copy of handout or gift in the bag, provided by the sponsor 	5,000 RMB	Three companies
Roll-up Banner	<ul style="list-style-type: none"> Inside or outside the conference hall (size: 0.8m*2m) 	5,000 RMB/pair	Limited
Material bag	<ul style="list-style-type: none"> Material bag will be provided by the sponsor who can put one copy of handout in it 	8,000 RMB	Only one company
Material bag	<ul style="list-style-type: none"> Hyperlinks banner ads after publicity release (size: 600*400) (official account: 华瑞咨询CCF) 	4,000 RMB	Two companies
	<ul style="list-style-type: none"> Advertorial for twice during conference promotion (not headline) 		

会议事宜

● 报到及会议时间

报到时间：2018年05月22日13:00-20:00 会议时间：2018年05月23全天-24日上午

● 报到及会议地点

中国杭州开元名都大酒店(四楼开元厅)☆☆☆☆☆ (杭州市萧山区市心中路818号)

● 资费标准

内宾：RMB3000/人 (5月13日前办款RMB2500元/人，与其他折扣不同时享受。含会务、用餐、资料等费用，不含住宿费)

外宾：USD1380/人 (5月13日前办款USD1280/人，与其他折扣不同时享受。含会务、用餐、资料等费用，不含住宿费)

住宿费：¥580/人/天 (高级标间，含双早) ¥650/人/天 (豪华大床间，含双早)

特别提示：由于本次会议开具增值税发票，因此会务费必须提前办款。会议报到期间一律开具收据，会后再凭收据换取发票。如需开具增值税专用发票必须提供：a、一般纳税人证明；b、开票资料 (单位名称,税号,开户行及账号,地址,电话)。否则只能提供增值税普通发票。

● 账号信息

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帐号：19085301040001273 行号：103331008534

支付宝：18967158351

● 报名取消、退款原则

取消报名请以书面形式提前通知会务组。2018年5月13日前取消报名可获全额退款；5月13日以后提出取消报名要求，由于相关费用已经发生，恕不能退款 (名额不能顺延或用于其他会议)。

● 会务组联络

浙江华瑞信息资讯股份有限公司 (中国化纤信息网)

联系人：鲍女士 (18967158353)

电话：0571-83786666-会务组 传真：0571-83786600

网址：<http://viscose.ccf.com.cn> 邮件：bc@ccf.com.cn



Date:

Registration: P.M. 1:00-8:00, May 22, 2018

Forum: May 23-24, 2018

Venue:

New Century Grand Hotel Hangzhou, China

(New Century Hall, 4F) ★★★★★ (No. 818,

Middle Shixin Road, Xiaoshan, Hangzhou, China)

Conference Fee:

USD 1,380/person

(early bird fee: USD 1,280 before May 13)

Accommodation:

Twin-bed room: RMB 580/person/day

King-size room: RMB 650/person/day

Contacts:

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